

Design, Development and Deployment of Production Mobile Applications

01 · Focus

I work with founders and small teams that need to transform an idea into a first product version that is well defined, visually solid and technically prepared to move forward.

The focus combines product strategy, UX/UI, Flutter development, technological architecture, integration of intelligent flows with AI, third-party services, and more. The purpose is to deliver a complete experience that connects the problem, the user, the value proposition and the technical execution.

Each project starts with a central question: which version must exist first to build trust, validate the market, generate revenue and allow growth. From that answer, the scope is defined, the experience is designed and a functional app is built with a base prepared to scale.

02 · The Method

A structured process to define what must be built, design how it must work and deliver a mobile application ready for validation, commercial presentation or launch.

1. Clarity

Define precisely: goal, user, scope, priorities and success criteria, to build with direction from day 1.

2. Product

Design the product logic: user journey, main actions, moments of maximum value and continuity. The app will not only work; it will have a concrete purpose.

3. UX/UI

Create a complete premium mobile experience: visual hierarchy, visual rhythm, microinteractions, key screens and system coherence.

4. Engineering

Build the app with high-level mobile architecture, robust database, scalable cloud infrastructure, product logic, authentication, AI flows, service integration and technical preparation for production.

5. Delivery

Deliver a functional, documented version prepared for its next milestone: production deployment, user validation, commercial presentation, etc.

03 · Build Plans

Three levels of work according to the product stage, scope and ambition.

Prices are reference ranges. The final budget depends on the scope, number of flows, technical complexity, design level, integrations, infrastructure, AI and launch preparation.

Pack 1 — Operational MVP

US\$1,000 – US\$2,000

Estimated delivery: up to 1 month.

For when you have an idea, but still have nothing real to show.

This service is designed to transform an initial idea into a first operational version of the product. The goal is to reduce uncertainty, define the minimum viable scope and build a functional base that allows evaluating the product direction before making a larger investment.

What you get:

1. Initial scope definition

Precisely define what the first version must include, what goal it must accomplish and what decisions must be resolved before building.

2. Functional product structure

Organize the app's core logic: main actions, necessary information, user journey and the result they should obtain when using it.

3. Presentation mobile interface

Design the key screens with a professional visual line, sufficient to communicate value, build trust and present the product clearly.

4. Operational version development

Build a functional mobile app focused on the main flow, with navigation, product logic, technical structure and real behavior.

5. Delivery and evolution route

Deliver a demonstrable version of the product along with a clear recommendation on what to validate, what to improve and what should be built in the next version.

Result

A first functional and focused version of the product, ready to show, test and use as a base to decide whether it is convenient to move toward a more complete development.

Pack 2 — A Real Product

US\$2,500 – US\$4,000

Estimated delivery: up to 3 months

For when you want to stop having “an idea” and start having a product.

This service is oriented toward transforming a validatable idea, a business opportunity or an early-stage product into a mobile application, with a defined experience, cloud infrastructure, connected main flows and a delivery prepared for commercial validation, use with real users or first launch.

What you get:

1. Comprehensive product definition

We organize the idea, the goal, the user, the value proposition and the exact version we will build.

2. Foundational app architecture

We design the user’s most important journey: entry, main action, result and continuity.

3. UX/UI Design

A complete, consistent and professional visual interface is created, with screens, components, hierarchy, styles and patterns sufficient for the app to be perceived as a serious world-class product.

4. Coherent visual system

We define components, styles, visual hierarchy and patterns so the app does not look like a collection of loose screens.

5. Production Mobile App

The application is built in Flutter with navigation, product logic, information handling, main screens, user interaction and integrated functional behavior.

6. Cloud infrastructure and database

The structure that supports users, content, records, operational information, security, data persistence and the central functioning of the product is

implemented.

7. Intelligent features and AI integration

Intelligent capabilities are incorporated when they are part of the product's value: assistance, automation, generation, analysis, recommendations, classification or decision-making supported by AI.

8. Preparation for use with real users

The necessary details are refined so the app can be tested with real people: messages, validations, forms, confirmations, error management, usage states and continuity of the experience.

9. Deployment and Final Delivery

The final preparation of the product for launch or operational use is carried out, ensuring a clear, complete and professional delivery. The app is ready to be the official version of the product.

Result:

A functional product version, developed with greater depth than an operational MVP, prepared for real use, commercial presentation and evolution toward a complete app.

Pack 3 — Complete App

US\$4,500 – US\$8,000+

Estimated delivery: **3–6 months**

For when you want to go to market with a complete mobile application, ready to operate as the official product.

With greater scope, structure and operational capacity; the objective is to transform a product vision into a complete application within the defined scope, with a consistent user experience, cloud infrastructure, management tools, launch preparation and a professional delivery for real use.

Unlike an MVP focused on the first version of the product, this level is oriented toward building an application with greater functional depth, better operational support and a base more prepared for publication, growth and continuity.

What you get:

1. Strategic definition of the complete product

The product vision is turned into a clear, prioritized and buildable version, aligned with the commercial objective, the type of user and the real launch scope.

2. E2E application architecture

We define how the entire app is organized: sections, navigation, users, data, actions, permissions, operational flows and how each part of the product connects.

3. Premium UX/UI Design

A complete, consistent and professional mobile experience is designed, capable of supporting multiple flows without losing clarity, speed or visual coherence.

Beauty, accessibility and consistency throughout the entire product.

4. Complete development of the mobile application

The app is built in Flutter with the main and operational flows necessary for the product to be used as a real application, not just as a demonstrative version.

5. Cloud infrastructure and operational database

The structure that supports users, information, records, security, content, data persistence and the general functioning of the product is implemented.

6. Intelligent features and automation with AI

AI capabilities are integrated when they are part of the core value of the product: assistance, generation, analysis, recommendations, automation or decision-making within the experience.

7. Internal administration tools

The necessary resources are incorporated to manage key product information, such as content, users, records, requests, operations or internal elements of the system.

8. Preparation for publication and recurrent use

The app is left prepared to be presented, published or used as the official version of the product, with the technical and visual elements needed for an orderly launch.

9. Product quality review & testing

The main flows, visual consistency, navigation, forms, general behavior and critical points of the experience are reviewed before final delivery.

10. Deployment and Final Delivery

The final preparation of the product for launch or operational use is carried out, ensuring a clear, complete and professional delivery. The app is ready to be presented, published or used as the official version of the product.

11. Product documentation and transfer

A clear guide is delivered on how the product is organized, what was built, how it works and what decisions should be considered for its continuity.

12. Initial post-delivery support

The stage after delivery is accompanied to resolve initial adjustments, organize the product's release and ensure a stable transition.

13. Growth roadmap

We close with a clear route for the next stage: improvements, new features, priorities and product evolution.

Result

A complete mobile application within the agreed scope, designed, developed and delivered as an official product: ready for publication, operational use, commercial presentation and subsequent evolution.

04 · Quick Comparison

Service	Investment	Estimated duration	Main result
Operational MVP	US\$1,000 – US\$2,000	Up to 1 month	First functional and focused version to show, validate direction and define the next stage of the product.
Real Product	US\$2,500 – US\$4,000	Up to 3 months	Solid product version, with essential flows, mobile experience, cloud infrastructure and preparation for real use.
Complete App	US\$4,500 – US\$8,000+	3–6 months	Complete mobile application, ready for publication, operation, commercial presentation and subsequent evolution.

05 · Free initial session

30 minutes to understand your idea, detect the correct path and know whether it makes sense to build it now

This call exists to go from:

“I have an idea, but I don’t know where to start.” to:

“I now understand what version I need, how much it can cost and what the next step is.”

In the session we review

1. What you want to build.
2. What problem it solves.
3. Who the app would be for.
4. What exists today: idea, Figma, notes, prototype or nothing.
5. Which version would make the most sense to build first.
6. Which pack best fits your stage.
7. What investment range would be reasonable.
8. What next step to take if there is fit.

Call result

You leave with a clear recommendation:

- start with an Operational MVP,
- move forward with a Real Product
- build a Complete App,
- reduce scope before investing, or validate more before building.

06 · Contact

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07 · Closing

Building a mobile application requires precisely defining which version must exist first, what scope makes sense for the current stage and what level of investment corresponds to the product objective.

These services are designed to turn an idea, MVP or first version into a functional, well-structured product prepared for its next milestone: validation, operational use, commercial presentation, publication or growth.

The goal is to deliver a concrete, clear and usable version, with sufficient product quality, design and engineering ready for the market.

